

START HERE.

Eight Bays. One recognizable brand. No emergency rebrand required.

1

OPEN THE MANUAL

Read one Bay and complete the exercises before asking AI to do anything.

2

GO TO THE PROMPT GARAGE

Open the matching Bay and copy the prompt with one click.

3

RUN THE PROMPT

Give AI real information. Answer its follow-up questions. Do not let it invent you.

4

EDIT THE OUTPUT

Keep what is accurate. Delete what sounds impressive but is not true.

5

SAVE THE DECISION

Paste the finished output into your Master Brand Build File.

6

ROAD-TEST IT

Use the brand for 30 days. Collect signals. Ask “Based on what?” before changing it.

**THE RULE: AI HELPS ORGANIZE THE BRAND.
IT DOES NOT GET FINAL CUSTODY.**

YOUR BUILD MAP

Move in order. Each output becomes context for the next Bay.

01

THE BLUEPRINT

SAVE AS: THE PERSON I TALK TO

02

THE ENGINE

SAVE AS: WHAT I BELIEVE

03

BUILD THE PERSON

SAVE AS: THE PERSON THEY GET TO KNOW

04

VOICE TUNE-UP

SAVE AS: HOW I SOUND

05

BUILD THE WORLD

SAVE AS: MY VISUAL WORLD

06

ASSEMBLY

SAVE AS: MY PROFILE

07

CONTENT ENGINE

SAVE AS: GROWTH · NURTURE · CONVERSION

08

ROAD TEST

SAVE AS: MY 30-DAY EVIDENCE

FINAL BUILD → Combine all eight into the Master Brand Build File.

<https://vera-voss-prompt-garage.melissasage16.chatgpt.site>